

Seniors want to stay in place

A SIMPLE PREMISE FUELS THE SUCCESS OF A FAMILY BUSINESS

Most seniors who live at home want to remain at home.

Most seniors who live in assisted living facilities want to remain in place rather than go to a nursing home.

This is the premise that has fueled the success of Seniors In Place, a health services firm, over the last ten years.

“We have assisted thousands of people over the last decade, both in their homes and in assisted living communities,” says Richard Blecker, founder and president of Seniors In Place.

Seniors In Place assists with incidental transportation, cooking, bathing, medication reminders, laundry and linens, mobility assistance, and help after a hospital stay. For seniors who require more hands-on care, they provide free, registered nurse supervision, state-certified home health aides, dementia and Alzheimer’s care, bathing, incontinence care, and transferring.

After ten years, they have the finest, most caring caregivers and notebooks filled with testimonials. They are truly experts at what they do.

Their mission statement says, “We provide our aging population with the very best



From left, Chad Blecker, Mia Kebea, Susan Blecker, Richard Blecker, and Adam Blecker.

Photos courtesy Seniors In Place

companion and personal care at the very best value; provide employment opportunities for people who genuinely care about the well-being of others; and, in the truest sense of the term are ‘A Family Company That Cares for You.’”



Tabatha, Niki, and Gena in the office.

Seniors In Place is a family business. “What sets us apart,” says Blecker, “is the professionalism, caring, and family participation of our organization.”

All three of Blecker’s children are involved. Adam Blecker, with 15 years of technical background, is in charge of all development and operations. Chad Blecker and Mia Kebea are senior case managers who oversee all aspects of care and are available to their clients and families 24 hours a day.

Niki, the hiring manager with a doctorate degree and 40 years of experience in human resources and education, assures that only the finest caregivers represent Seniors In Place.

Dina, the staffing coordina-

tor, makes sure all caregivers are where they’re supposed to be when they are supposed to be there. Registered nurses Maria and Janet provide the professional oversight and training that is so important to the success of the organization. Tabatha and Gena are multi-tasking office administrators that run a professional office seamlessly.

Today’s baby boomers are caught in the middle of caring for Mom and Dad while also caring for their own families. The added value of having Seniors In Place greatly reduces the stress and concern of assuring Mom and Dad are safe and cared for.

“Let’s keep seniors in place with Seniors In Place,” says Blecker. ■



Richard and Niki work on scheduling.

Seniors In Place

155 MORRIS AVENUE | SPRINGFIELD | 866-703-CARE | SENIORSINPLACE.COM

IN GOOD
COMPANY

a project of the NJN marketing department.